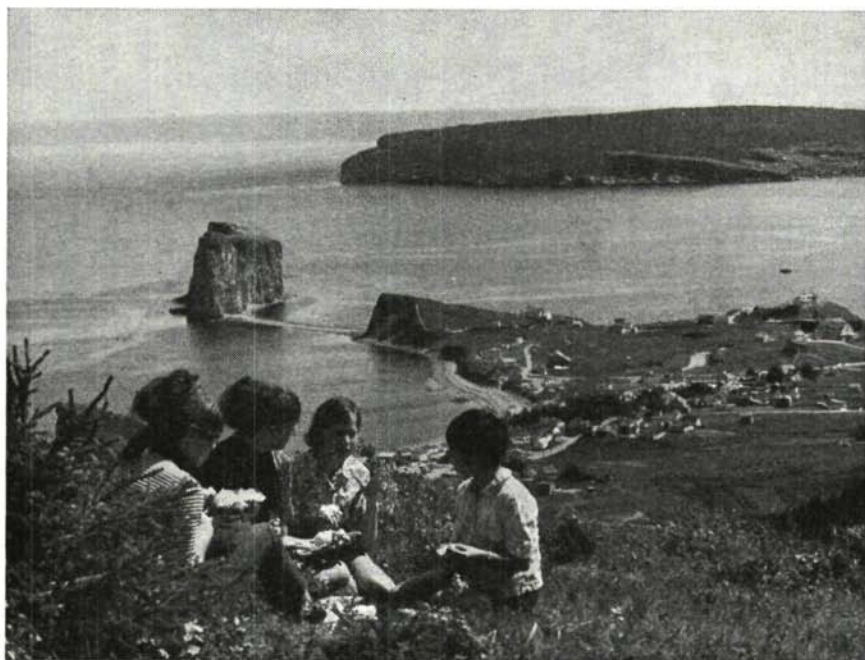


and 14.3 p.c., respectively. Gross expenditures of Canadian travellers overseas, estimated at \$386,000,000, included payments of \$106,000,000 to Canadian carriers for oceanic transportation, \$8,000,000 to United States carriers, and \$75,000,000 to overseas carriers. Net payments by Canadian travellers overseas, which is the sum of expenditures within overseas countries and the payments to overseas carriers, amounted to an estimated \$272,000,000, of which \$94,000,000 was spent in Britain, \$120,000,000 in Continental Europe, \$29,000,000 in other Commonwealth countries and \$29,000,000 in all other countries.

From replies to questionnaires completed by Canadians returning both direct and by way of the United States, the following main destinations overseas were estimated: Britain, 121,000; France, 90,000; Germany, 79,000; the Netherlands, 61,000; Switzerland, 56,000; and Italy, 50,000. In addition to the 121,000 visits to Britain only, some 101,000 visits were made to both Britain and other European countries. These figures represent *visits* to the various countries rather than *visitors* since many people visit several countries on the same trip. Visits to the Caribbean area, including Bermuda, were estimated at 71,000 and visits to Mexico at 29,000. Some 49 p.c. of Canadians returning direct from overseas countries reported recreation as their main reason for travel and 40 p.c. specified visits to friends or relatives. About 66 p.c. of the persons re-entering by way of the United States travelled for the purpose of recreation and only 17 p.c. for visits to friends or relatives. It is estimated that 50 p.c. of the Canadians returning direct were residents of Ontario, 20 p.c. of Quebec and 12 p.c. of British Columbia. Of the Canadians re-entering by way of the United States, 38 p.c. were residents of Ontario, 31 p.c. of Quebec and 17 p.c. of British Columbia. The average length of stay was 32 days for Canadians returning direct in 1966 and 24 days for those coming back by way of the United States.



Looking down toward the famous Percé Rock which rises out of the St. Lawrence Gulf like a sentinel guarding the picturesque little village of Percé on the east coast of Quebec's Gaspé Peninsula.